

SALON SUCCESS

THE DISTRIBUTOR OF CHOICE



WHO WE ARE

Salon Success is the Distributor of Choice for the hair industry in the UK and Ireland. We make it easy for hairdresser and barbers to be successful in both business and artistry.

Founded over 40 years ago, Salon Success started with the aim of raising the standards in our industry so that hairdressers and barbers would become better paid and more successful. We were also the first in the industry to take sustainability seriously, recognising its importance in our industry long before it was widely acknowledged. We now help you to help the planet by championing eco-conscious brands.

Today, we're proud to be part of the Sally Europe family, combining elite buying power with our team of highly skilled business consultants to support you. Our consultancy team are the best in the business and offer a 360 approach to support your salon with everything it will need to thrive and grow.

RAISING THE STANDARDS IN OUR INDUSTRY





WHAT WE DO

PROFESSIONAL PRODUCTS

We are proud to be the exclusive UK distributor for Paul Mitchell® and Kemon, as well as being an official distributor for Olaplex®, Mydentity™, K18, Color Wow and many more.

We choose to work with professionals like you, providing market-leading brands that can offer the best possible service to your customer.

INDUSTRY LEADING EDUCATION

Salon Success Education provides industry specific business education to business owners and their teams across the country. Combined with the digital and hands-on education, we've got you covered from every angle.

RAPID DELIVERY

We offer next day deliveries where available, as well as scheduled deliveries when using the DPD app.

For more information, call our friendly club services team on **+44 0800 458 4565**

PROFESSIONAL

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THE DISTRIBUTOR OF CHOICE

OUR HISTORY

Over the past 40 years, Salon Success has continually adapted to a changing industry.

We're proud to be an official distributor of leading professional brands including John Paul Mitchell Systems®, K18, Color Wow, Olaplex®, Kemon, Lômé Paris, Wunderbar and XP, and the list keeps getting bigger!

1979

Salon Success was founded in 1979 with the ambition to help poorly paid hairdressers to develop the skills necessary to be successful in business.



1982

We launched our industry-leading education programme as a dedicated platform for salon owners and hairdressers.



1987

Salon Success became the exclusive distributor for John Paul Mitchell Systems® products in the UK.

2006

We became part of the Sally Europe family, further cementing our place in the professional hairdressing industry.



NOW

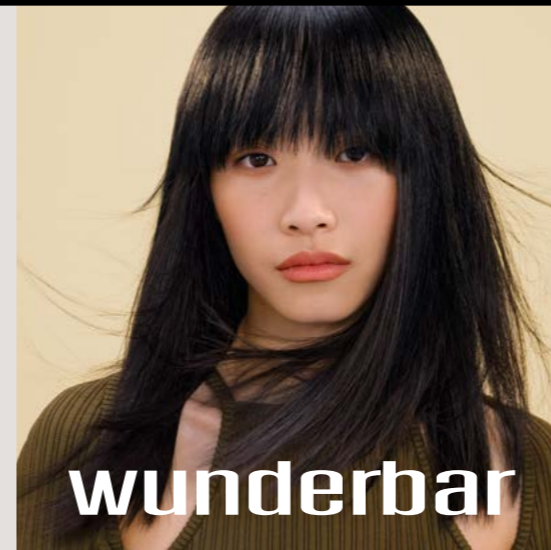
Salon Success continues to be The Distributor of Choice across the UK and Ireland, offering thousands of products and services at very competitive prices.

OUR BRAND PARTNERS

Here at Salon Success, we partner with the very best of professional brands that are both high quality and sustainable. We have the exclusive distribution of Paul Mitchell® and Kemon meaning we can provide products and offers you won't find anywhere else.



PAUL MITCHELL



wunderbar



FRAMAR™



COLOR WOW



OLAPLEX®



osmo®



K18
BIOMETRIC
HAIRSCIENCE



kemon
TRUE · VISIONARY · BEAUTY



L'Oréal Paris

For more information, call our friendly club services team on +44 0800 458 4565

OUR BRAND PARTNERS

Whether it's products, tools, accessories, furniture or even help with recycling, we have something to help with every business need.

proxelli
professional elegance



scrummy
SUSTAINABLE SINGLE USE SALON TOWELS



#mydentity
@GUY-TANG



'barnum.

GREEN SALON COLLECTIVE



IVYBEARS
Supercharge Your Health



Lemi
ITALIAN WELLNESS EQUIPMENT



ECOHEADS

PROCARE



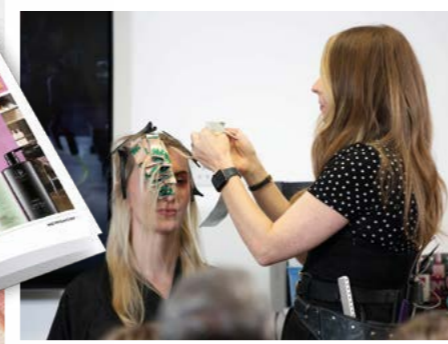
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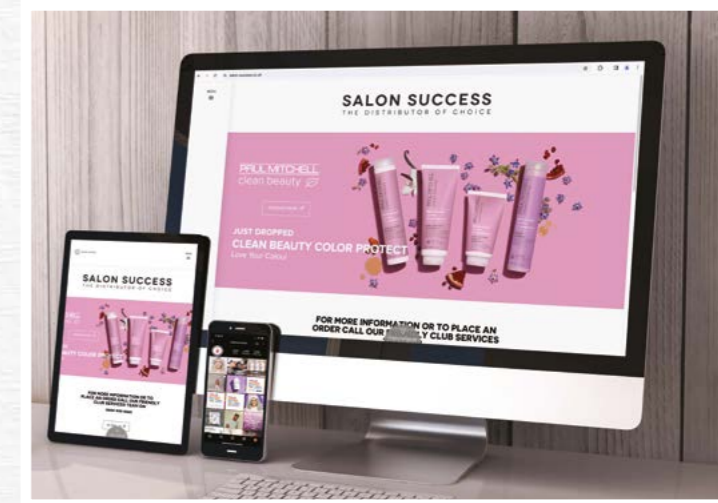
FOR OUR BRANDS MARKETING & MUCH MORE

Now more than ever, having a presence and being able to communicate with your customers is the key to success. We are here to help support you with everything you need to market your brand and business.

At Salon Success, every customer will receive free guidance and advice on existing and new products with materials to use on every platform. Being part of Sally Europe, we have the most up to date knowledge and insights on our industry, meaning your product selection and marketing will be the most effective yet.



We are proud to support hair industry charities and sustainable initiatives that need our help. Over the years we have grown our network enabling us to fund hundreds of organisations that directly help the industry, which has become even more vital in the last couple of years.



WE CARE

EDUCATION YOUR WAY

At Salon Success, we believe that education is the key to success and that's why we regularly refresh and reinvigorate what we offer to salons and stylists. Whether you're looking for in-person training or online inspiration, our education programme has everything that you could need.

IN PERSON:

Delivered in a venue near you, offering creative inspiration and the latest in salon-friendly techniques.

ONLINE:

Join our scheduled webinars and live socials to hear about the latest product innovations with an interactive Q&A.

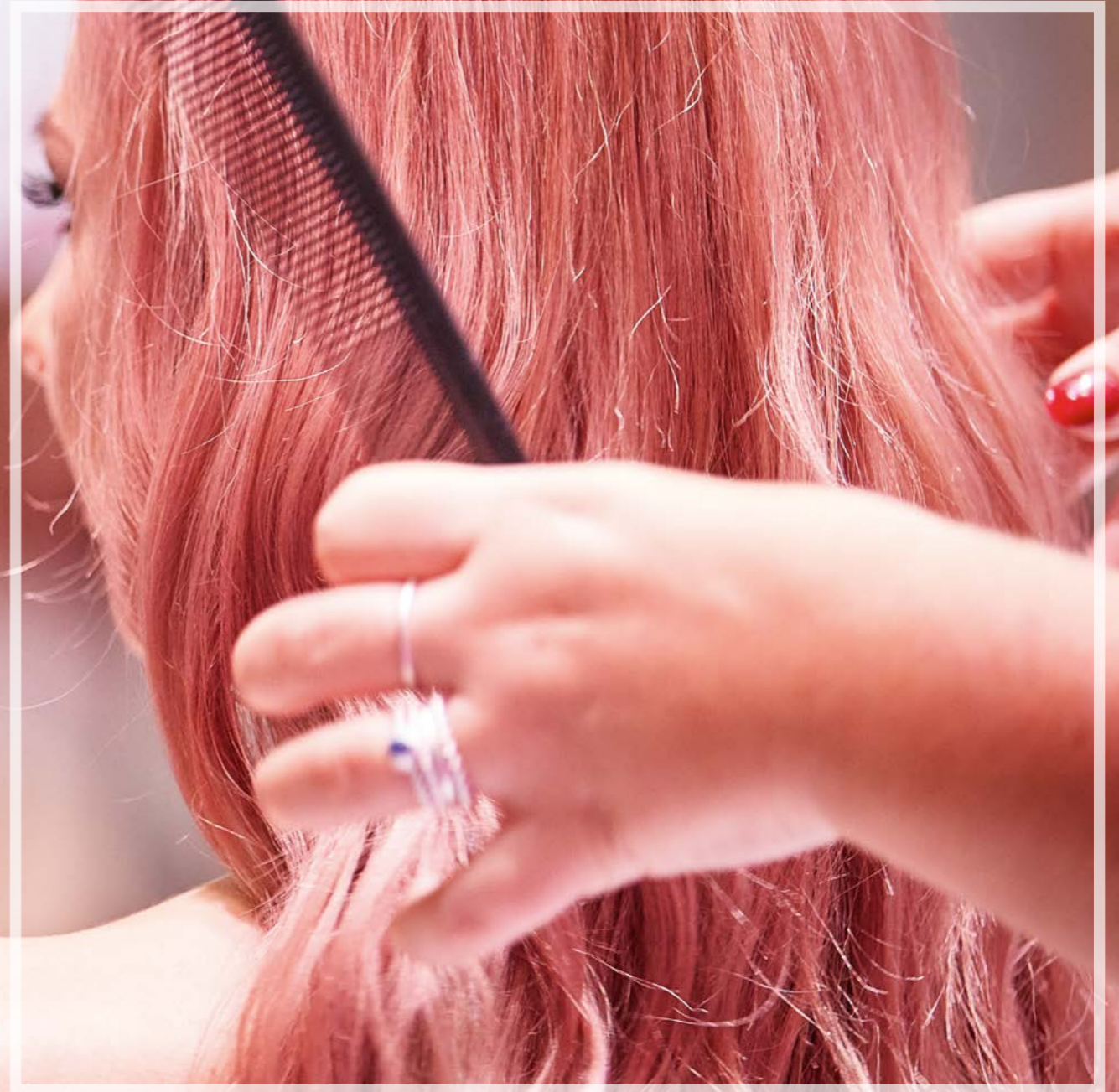
ON DEMAND:

These sessions offer you flexible learning to watch anywhere and at anytime.

VIEW OUR COURSES



SALON EDUCATION FOR SUCCESS



Hairdressers

0101 213141



PAUL MITCHELL EXTRA REWARDS

The Perks Programme is our reward to you for being a valued customer. It helps to save you money on professional costs, merchandising and marketing materials. That means a greater high street impact for your salon, and more profit for you.

HOW DOES IT WORK?

You receive 1 Perks Point for every £1 spent on purchases of Paul Mitchell® Professional Hair Color and John Paul Mitchell Systems® retail brands. You can redeem your points on the various products and merchandising that are featured in our FREE promotional magazines.

WHAT CAN I CHOOSE?

Your Perks Points soon add up! You can stock up your Wash House and Colour Bar, kit out your stylists with tools and accessories, or replenish your salon essentials.

You can also merchandise key areas of your salon by creating personalised posters, shelf talkers and large format graphics – all to your specifications.



For more information, call our friendly Club Services team on +44 0800 458 4565

CUSTOMER TESTIMONIALS

At Salon Success, we are very proud of the relationships we have with our salons, and that's why we regularly get outstanding feedback. If you're still wondering whether to join the Salon Success family, these recommendations should give you the final reason to join the UK and Ireland's Distributor of Choice.

SALON SUCCESS
COULDN'T HAVE
BEEN BETTER
PARTNERS
THROUGH THIS
TRANSITION



“Switching is Easy & Supportive Team”

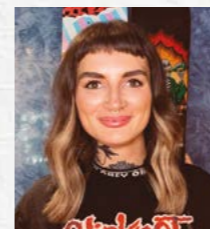
“We have three large salons, and a team of over 80, so any kind of change is extremely daunting. Add the fact we used our previous brand for over 15 years and you'll appreciate how nerve-racking changing colour house was for us.

Salon Success couldn't have been better partners through this transition. We were never pushed or hurried along, we tried the products a few times and had some education from Vicky before we agreed to any investment.

Mel, our Sales Consultant has been fantastic from arranging our swap out to helping us pick the right products, and even display them properly. She has worked with us and club services to find a way for us to place orders that work best for the business. She has helped keep me update with offers and launches etc. While never being pushy or hard selling.

Thank you Salon Success for the support!”

John Baillie – Owner, Lime Salons, Scotland



“Heritage & the planet”

“Salon Success have been my product partner for years. For over 40 years they have championed the best eco-conscious brand portfolio, with a commitment to sustainability and a mission to reduce plastic and carbon footprint.

I can choose from a range of vegan products, amongst them the first professional haircare brand to take a stand against animal testing. Salon Success offers fantastic support to a wide range of charities that are really close to me and my team, it feels good to do business with Salon Success.”

Harriet, B Salon

#STARTYOURSUCCESS

Our team includes many individuals who have hands-on salon experience. Using their in depth knowledge, we are able to curate our education and offers around what your business really needs. We are proud to work with all types of customers from independent stylists to national salon groups and businesses.

We have decades of experience navigating the industry. We are well equipped to help you and your business to achieve growth in a dynamic and tailored approach, saving you money and maximising your profits.



PASSIONATE PROFESSIONALS

dedicated to building your business



EXCEPTIONAL BRANDS

with an environmental conscience

INDUSTRY LEADERS

for over 40 years



OUTSTANDING EDUCATION

in person and online



HOW TO GET IN TOUCH

SO YOU HAVE MADE IT TO THE END OF OUR BROCHURE... WHAT NOW?

Thousands of salons throughout the UK and Ireland partner with Salon Success, and that's because of our team of passionate professionals made up of industry leaders offering exceptional brands and outstanding education.

Call us today on **+44 0800 458 4565** or email **hello@salon-success.co.uk**, and let's see how we can work with you and your business.



+44 0800 458 4565



hello@salon-success.co.uk



@salonsuccessuk
www.salon-success.co.uk

KEY ACCOUNTS

ARE YOU A **HOTEL, SPA, COLLEGE** OR INTERESTED IN **RETAILING OUR PRODUCTS?**

Our Key Accounts department can cater to every business need and work with our suppliers to provide a wide variety of products and services.

We have expert knowledge of the major salon and spa equipment brands, and work with all types of businesses from hair and beauty salons, hotels and spas, clinics, private homes, interior designers, education, HM prisons, residential homes and more.

Whether it is beauty accessories and sundries, or an entire salon re-fit, the team are here to help.



Get in contact with our **Key Accounts** department on **+44 (0)1344 929353** or email **ukkeyaccounts@uk.sallybeauty.com**

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